



PERFECT CARDS

PERFECT-CARDS.COM

Laminated plastic cards



Company mission

Our mission is to help our customers and partners succeed by offering high quality products at competitive prices - in the shortest time attainable.



Company

Perfect cards Ltd. is an European marketing department and European brand of "Polskie karty" company. The "Polskie Karty" company, founded in 1995 started as an offset printing house. From the very beginning we have used Heidelberg machines - this guarantees printing of the highest quality. At that time our service included all kinds of offset printing on carton (cardboard, paperboard etc.) and paper for publicity agencies and direct customers.

Today we successfully offer printing services in the widest range. In 2001 we initiated the technology of printing on non-absorptive materials and we proceeded to apply it in the production of plastic cards.

Now "Polskie Karty" is one of the leading producers of plastic cards in Poland. After great success in Poland, „Polskie Karty” is expanding into Europe with the Perfect cards brand.

To ensure maximum efficiency and productivity all production processes, from pre-press up to personalization are concentrated in one place. Thanks to locating our office at the same place as production our customers and partners have constant access to current information concerning completion of their orders and can get answers to all their questions very quickly.

Market Leader

In 2009 we received the title of „Market Leader” - best product category – plastic cards. (InterRES International Fair Awards)

We are pleased with this, because it confirms the highest quality of our manufactured cards!



Cards

A laminated plastic card is an exclusive and durable business card that is an important element in portraying a positive company image. The card reminds one of the privileges connected with it. It inclines someone to continue purchasing with a particular company rather than competitors. It gives the customer a feeling of nobility and special treatment. The result of this is a positive attitude, trust and loyalty to a company and as a consequence greater sales and income.

We produce:

- laminated plastic cards (ISO 7810)
- cards with magnetic stripe HICO, LOCO (ISO 7811)
- memory-chip cards (ISO 7816)

They are used among other things as:

- customer cards
- discount cards
- banking cards
- magnetic stripe cards
- smart cards
- club cards
- VIP cards
- warranty and service cards
- season tickets
- ID cards
- access control, time & attendance keys cards

Additionally the cards can be equipped with: signature field; magnetic stripe, bar code; electronic module; hologram; scratch-off field.



Optional features

- magnetic strip
- signature panel
- barcode
- sequential numbering
- embossing
- chip
- scratch panel
- photo ID cards
- hologram label
- transparent material
- metallic gold or silver
- matt laminated

magnetic strip

signature panel

barcode

sequential numbering

embossing

chip

scratch panel

photo ID cards

metallic gold

transparent material

matt laminated



hologram label

metallic silver

Cards with non-standard shapes

- cards with one removable part
- cards with two removable parts
- cards with three removable parts
- cards with completely customized shape

On these cards we can print bar codes and numbers which are put under the laminate! Thanks to this technology they will not be damaged during use.



New!!!

BIO-PVC – This is the most ecological material for plastic cards!

We offer cards made from biodegradable material called BIO-PVC. When the card is not needed anymore, you can safely throw it away. Natural microorganisms (bacteria, fungi and algae) will easily decompose it. This material complies with all requirements of European Union directive UE 94/62 EC.

We also produce PET plastic cards. It is a more earth friendly plastic. When the card is spent, you can chuck it into your recycling.

NEW!!!



Production process

Prepress is one of the most important stages of the production cycle. Each project delivered by a customer or made in our graphic studio is checked very carefully at every stage of production before commencing. This is the first step to a successful completion of the order. In the process of printing we use electronic control to layer each colour to match the colouristic model accepted by the customer as much as possible. In printing cards we can also use metallic paints, for example gold, silver, platinum, fluorescent paints and paints visible only under UV light. In the process of laminating and punching we use machines especially designed for the production of plastic cards. This guarantees compatibility of the produced cards with ISO standards.



Personalization

In the process of personalization we give cards individual features. We can add to them: serial number; full name; expiry date – all using flat printing or relief printing - also a colour picture of the owner, bar code, etc.

Mailing

We also offer production and personalization of envelopes; flyers; letters etc; which can have a plastic card attached. These can be packed and mailed according to ones chosen delivery address using our database.

Devices

For our customers and partners interested in independent printing on plastic cards and personalization we propose EVOLIS thermal printers for plastic cards.

Using them according to the chosen version it is possible to make:

- CMYK and monochrome printing
- dual-sided printing in one single operation
- encoding magnetic stripe



Other products

We also offer many non-conventional products made of plastic. There are cards of a non-typical shape with the option to snap off part of them; rulers with advertising overprint; visiting-cards; labels on self stick foil (white or transparent); mouse pads – all made in offset printing in a full range of colours on materials of different thickness adapted for our customers.

Commercial prints

Since the beginning of our business we have specialized in:

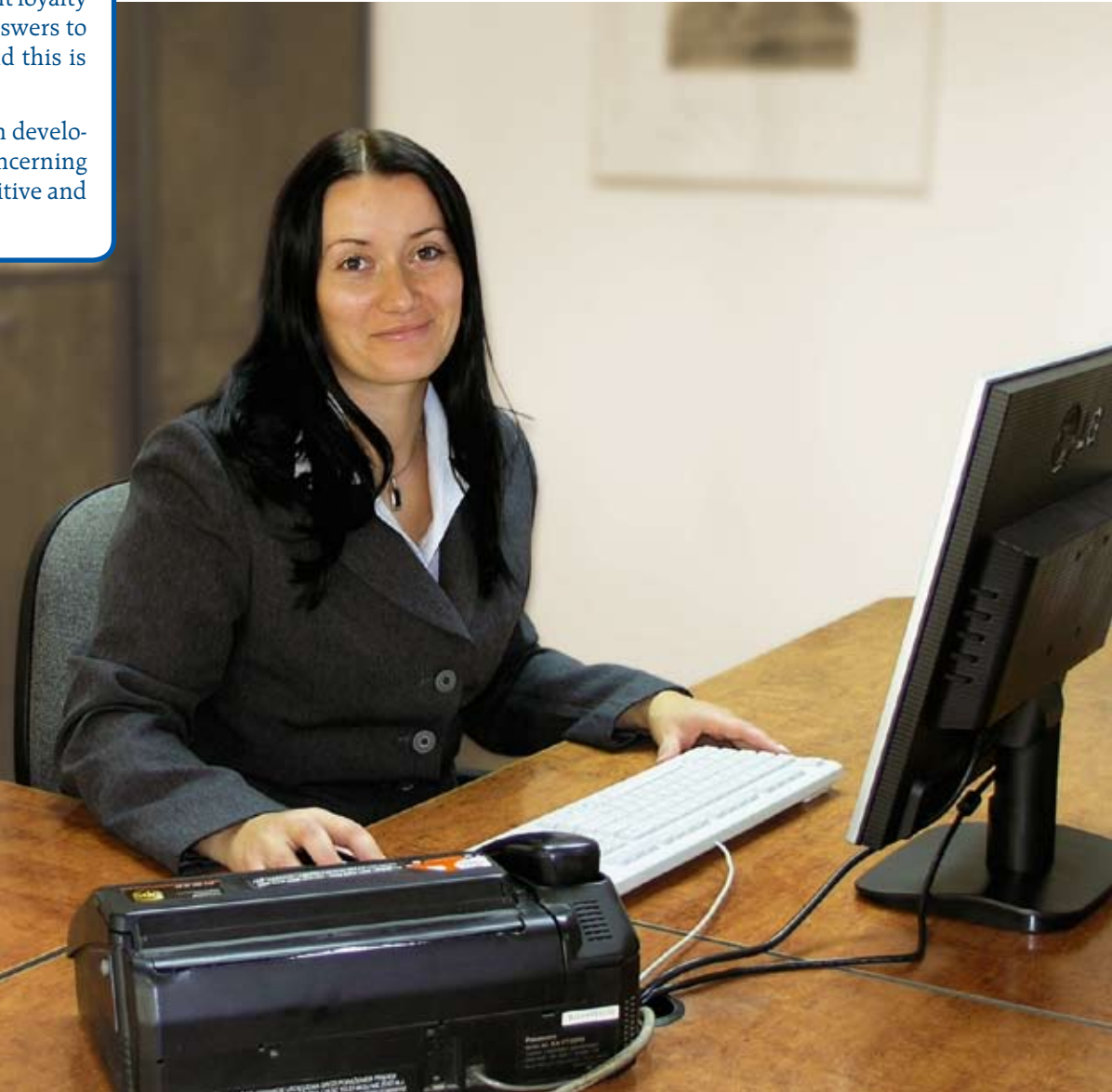
letterheads, handbills, sheets, flyers with scratch-off field, posters, calendars, folders, catalogues, file binders, etc.



Customer service

We know how important it is to have partners one can rely on. For 15 years we have been cooperating with publicity agencies and business partners. We know how important loyalty and trusting each other is. We know how important it is to get quick and exact answers to all questions. Therefore our highest priority is professional customer service and this is the foundation upon which our reputation is built.

There are many companies that can make cards but only a few of them can help in developing Your business. At Perfect Cards we offer complete consultation on all fields concerning plastic cards in order for your business to grow strong on the increasingly competitive and quickly changing market.





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